

SUMMARY
MEETING OF THE BOARD OF DIRECTORS
PLANNING & EXTERNAL RELATIONS COMMITTEE
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

April 13, 2017

The Board of Directors Planning & External Relations Committee met on April 13, 2017 at 11:37 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Roberta Abdul-Salaam
Juanita Jones Abernathy
Robert L. Ashe III
Robert F. Dallas
William “Bill” Floyd
Jerry Griffin, *Chair*
Freda B. Hardage
Alicia M. Ivey
J. Al Pond
Christopher Tomlinson*

Consent Agenda

- a) Approval of the March 2, 2017 Planning & External Relations Committee Meeting Minutes

On motion by Mr. Dallas seconded by Mr. Pond, the Consent Agenda was unanimously approved by a vote of 7 to 0, with 8* members present.

Individual Agenda

Briefing – Smart Cities Preparing for Changes in Transportation

Mr. Williamson of Atlanta Regional Commission (ARC) briefed the Committee on the Regional Transportation Technology Policy and its potential impacts on transportation throughout Metro Atlanta and beyond.

*Serves as a non-voting member of the MARTA Board while holding respective State Office

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Briefing – I-20 East Transit Initiative

Mr. Williams briefed the Committee on the progress of the I-20 East Transit Initiative and its current activities, including:

- Purpose, Scope and Schedule of I-20 East Transit Performance Alternatives Analysis
- I-20 East Transit-Oriented Development Pilot Planning Grant

Briefing – FY17 Mid-Year Ridership Review

Ms. Smith briefed the Committee on the FY17 Mid-Year Ridership report – an overview of ridership on all three modes of service at MARTA – for the first half of fiscal year 2017, July through December 2016.

The presentation also highlighted factors that contribute to the volatility of the number of trips taken by MARTA riders over the current period.

Briefing – Bus On-Time Performance Strategy

Ms. Smith and Mr. Wright briefed the Committee on Bus On-time Performance (OTP) measures and strategies for continuous quality improvement this service measure.

OTP assesses how closely service matches schedule as experienced by the customer, which includes both early and late arrivals. To effectively and efficiently manage OTP, the Office of Research and Analysis completes reporting to guide continuous strategic planning initiatives on how to improve OTP.

Briefing – 2017 Legislative Agenda Update

Mr. Bayalis briefed the Committee on the events that transpired during the 2017 session of the Georgia General Assembly.

Other Matters

Mrs. McClendon announced the following events:

- Fulton County Fare Media Distribution
April 19th – 9:00am – Fulton County Courthouse

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- Fulton County Jurisdictional Briefing
April 19th – 10:00am
- City of Atlanta Relay Bike Share Event
April 19th – 10:00am-2:00pm – Piedmont Park
- MARTA Kudos Awards hosted by MARTA Army
April 20th – 6:30pm
- Earth Day Celebration
April 21st – 3:00-5:00pm – Five Points Rail Station
- Atlanta Streets Alive
April 23rd – 2:00-6:00pm – Georgia Avenue/Ralph David Abernathy Blvd.
- Clayton County High Capacity Advisory Committee Meeting
April 27th – 6:30pm – Clayton County Commission Office

Adjournment

The Planning & External Relations Committee meeting adjourned at 1:10 p.m.