

SUMMARY
MEETING OF THE BOARD OF DIRECTORS
PLANNING & EXTERNAL RELATIONS COMMITTEE
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

March 2, 2017

The Board of Directors Planning & External Relations Committee met on March 2, 2017 at 10:30 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Roberta Abdul-Salaam
Robert F. Dallas
Jim Durrett
William “Bill” Floyd
Jerry Griffin, *Chair*
Freda B. Hardage
Alicia M. Ivey
J. Al Pond
Christopher Tomlinson*

Consent Agenda

- a) Approval of the February 2, 2017 Planning & External Relations Committee Meeting Minutes

On motion by Mrs. Hardage seconded by Mrs. Ivey, the Consent Agenda was unanimously approved by a vote of 6 to 0, with 6 members present.

Individual Agenda

Briefing – Clayton County Transit Initiative Update

Mr. Williams briefed the Committee on planning activities associated with transit service initiatives in Clayton County, including bus service, Park-n-Ride facility, transit amenities, development of maintenance facility, and High Capacity Transit Initiative.

Briefing – Quality of Service Semi-Annual Update

Mrs. Salter briefed the Committee on Quality of Service Survey, MARTA’s customer satisfaction study, data collected July through December 2016.

*Serves as a non-voting member of the MARTA Board while holding respective State Office

Planning & External Relations Committee – Meeting Summary
3/2/17
Page 2

Briefing –MORE MARTA Half Penny Outreach Plan

Ms. Briggins briefed the Committee on the Authority’s Outreach Plan for the MORE MARTA program.

Other Matters

Mrs. McClendon announced the following events:

- COMTO – Women Who Move the Nation
Board Member Juanita Jones Abernathy is an honoree
March 15th – 7:30-10:30am in Washington, DC
- Central Atlanta Progress (CAP) Annual Meeting & Awards
March 14th – 7:00-9:15am at Hyatt Regency Atlanta
- MORE MARTA Listening Sessions
 - March 7th – 6:30-8:00pm at Rosel Fann Rec Center
 - March 8th – 6:30-8:00pm at The Agape Community Center
 - March 9th – 6:30-8:00pm at Helene Mills Center
 - March 21st – 6:30-8:00pm at Cascade United Methodist Church
 - March 22nd – 6:30-8:00pm at Cathedral of Saint Phillip
 - March 23rd – 6:30-8:00pm at Big Bethel A.M.E. Fellowship Hall

Mrs. McClendon introduced MARTA’s new Sr. Director of Media Relations Mr. Erik Burton.

Adjournment

The Planning & External Relations Committee meeting adjourned at 11:22 a.m.