

SUMMARY
MEETING OF THE BOARD OF DIRECTORS
PLANNING & EXTERNAL RELATIONS COMMITTEE
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

February 2, 2017

The Board of Directors Planning & External Relations Committee met on February 2, 2017 at 10:32 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Robert L. Ashe III
Robert F. Dallas
Jim Durrett
William "Bill" Floyd
Jerry Griffin, *Chair*
Freda B. Hardage
Alicia M. Ivey
Russell McMurry*
J. Al Pond

Consent Agenda

- a) Approval of the January 11, 2017 Planning & External Relations Committee Meeting Minutes

On motion by Mr. Durrett seconded by Mrs. Hardage, the Consent Agenda was unanimously approved by a vote of 7 to 0, with 8* members present.

Individual Agenda

Briefing – Bus Route Modifications for April 2017

Mr. Williams briefed the Committee on the proposed modifications for routes 3, 5, 56, 66, 68, 71, 73, 94, 165, 170, 195, and 865.

Briefing – Public Hearings Outcome for Proposed April 2017 Service Changes

Ms. Briggins reported the results of the Public Hearings that were held on January 23, 24 and 26 for the April 2017 Bus Service Modifications

*Serves as a non-voting member of the MARTA Board while holding respective State Office

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Resolution Authorizing the Approval of Service Modifications for April 15, 2017, on Routes 3, 5, 56, 66, 68, 71, 73, 94, 165, 170, 865, and 195

On motion by Mr. Ashe seconded by Mrs. Hardage, the resolution was unanimously approved by a vote of 8 to 0, 9* members present.

Briefing – MORE MARTA Program Update

Mr. Limmer provided the Committee an update on the MORE MARTA Program implementation.

Briefing – Department of Planning: Overview and Annual Update

Mr. Limmer provided the Committee an overview and annual update on the Department of Planning, including the Offices of Transit System Planning and Research & Analysis.

Briefing – Media Monitoring Update for FY17 1st and 2nd Quarters

Ms. Jackson provided the Committee an overview of the media relations activities during FY17 1st and 2nd Quarters (July 1 – December 31, 2016).

Other Matters

Ms. Briggins announced the following events:

- Bus Maintenance & Bus Transportation Graduation
 - February 3 – 1:30-3:00 p.m. – MARTA Board Room
- DeKalb Transportation Meeting
 - February 6 – 4:00 p.m. – Coverdell Legislative Office Building
- Clayton County Open House
 - February 6 – 6:00 p.m. – Forest Park Community Center
 - February 9 – 6:00 p.m. – Frank Bailey Senior Center
- MORE MARTA Pop-up Info Sessions
 - February 20 – 3:00-7:00 p.m. – H.E. Holmes Rail Station
 - February 21 – 3:00-7:00 p.m. – West End Rail Station
 - February 22 – 3:00-7:00 p.m. – Edgewood/Candler Park Rail Station

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- February 23 – 3:00-7:00 p.m. – Five Points Rail Station
- February 24 – 3:00-7:00 p.m. – Lindbergh Rail Station
- MARTA 2nd Hackathon
 - Kickoff: February 24 – 6:00-9:00 p.m. – The Garage, Georgia Tech Square
 - Awards: February 25 – 6:00 p.m. – The Garage, Georgia Tech Square
- APTA Meetings & Conferences
 - Annual Meeting & EXPO Planning Meeting: February 8 – 2:00 p.m. – MARTA Headquarters
 - Transit CEOs Seminar (San Diego, CA): February 11-14
 - Marketing & Communications Workshop (Tampa, FL): February 26-March 1

Adjournment

The Planning & External Relations Committee meeting adjourned at 11:35 a.m.